



भारतीय प्रबंध संस्थान बेंगलूर  
INDIAN INSTITUTE OF MANAGEMENT  
BANGALORE

एम.एस. नरसिम्हन

वित्त एवं लेखा के प्रोफेसर

संकायाध्यक्ष (प्रशासन)

**M.S. Narasimhan**

Professor of Finance & Accounting

Dean (Administration)

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Dear Rajesh Saha,

I am providing this testimonial in my capacity as Program Director of General Management Programme for Young Leaders (YLP) offered by Indian Institute of Management, Bangalore (IIMB). This is a part-time executive education program wherein we use IIMB MOOCs in a blended model. We started using Quiklrn to supplement our online delivery. Students can access our MOOCs through our IIMB platform as well as through Quiklrn. We see several benefits in Quiklrn because the platform allows the students to view the lectures even when students have no access to internet. In addition, we are using Quiklrn platform for eBooks, uploading some of our course materials and asking students to submit their term projects. Quiklrn has several student friendly features and we have positive feedback from our students. I particularly appreciate the support provided by Quiklrn team to customise some of our requirements. Overall, I would like say our students experience is positive and good.

Post Covid-19, blended-learning is becoming necessary wherein colleges will use online teaching for providing knowledge and use classrooms for interaction. Platforms like Quiklrn will be immensely useful for providing e-learning course content, tracking student's engagement, and conducting the online assessment.

We found the Quiklrn functionalities beneficial for conducting digital teaching-learning and will help colleges to bring end-to-end digitization and transforming of teaching-learning.

With warm regards,

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